



2022
ALFA ROMEO
GIULIA AND STELVIO

SUMMARY

1. SIMPLIFIED LINEUP DELIVERS EASIER-TO-ORDER VEHICLES FOR DEALER AND CUSTOMER

2. GLOBAL COMPLEXITY REDUCTION YEILDS HIGHER OVERALL QUALITY

3. 22MY TRIM LEVEL CONTENT ALIGNS TO FASTEST-TURNING, MOST-POPULAR BUILDS

4. AGRESSIVE PRICE POSITIONING ON HIGHER TRIMS DELIVERS MORE VALUE THAN EVER BEFORE

RECOMMENDED ORDER MIX
LIMIT SPRINT TO 1/3 OF TOTAL MIX

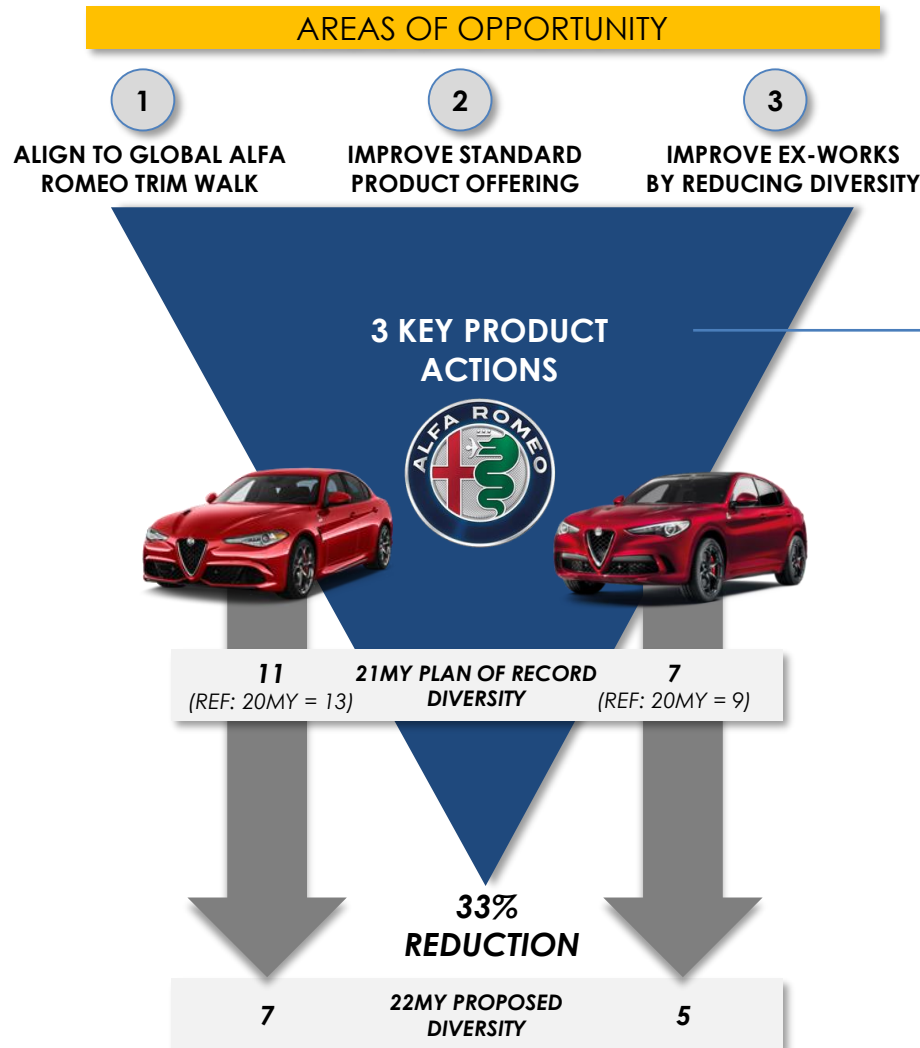


22MY Giulia	
Sprint RWD	16%
Sprint AWD	14%
Ti RWD	13%
Ti AWD	17%
Veloce RWD	15%
Veloce AWD	20%
Quadrifoglio RWD	5%

22MY Stelvio	
Sprint RWD	16%
Sprint AWD	14%
Ti AWD	35%
Veloce AWD	32%
Quadrifoglio AWD	3%



22MY ALFA ROMEO DIVERSITY REDUCTION



COMPLEXITY REDUCTION WILL BE IMPROVED FROM 26K TO ABOUT 200 CONFIGURATIONS PER FAMILY

Summary of product actions:

1. Align to a global Alfa Romeo trim walk & exterior look

- Sprint gets standard dark exterior
- Ti gets standard bright exterior (Luxury)
- Ti Sport re-named to Veloce, gets standard dark exterior

2. Reduce low performing packages and simplification of offerings

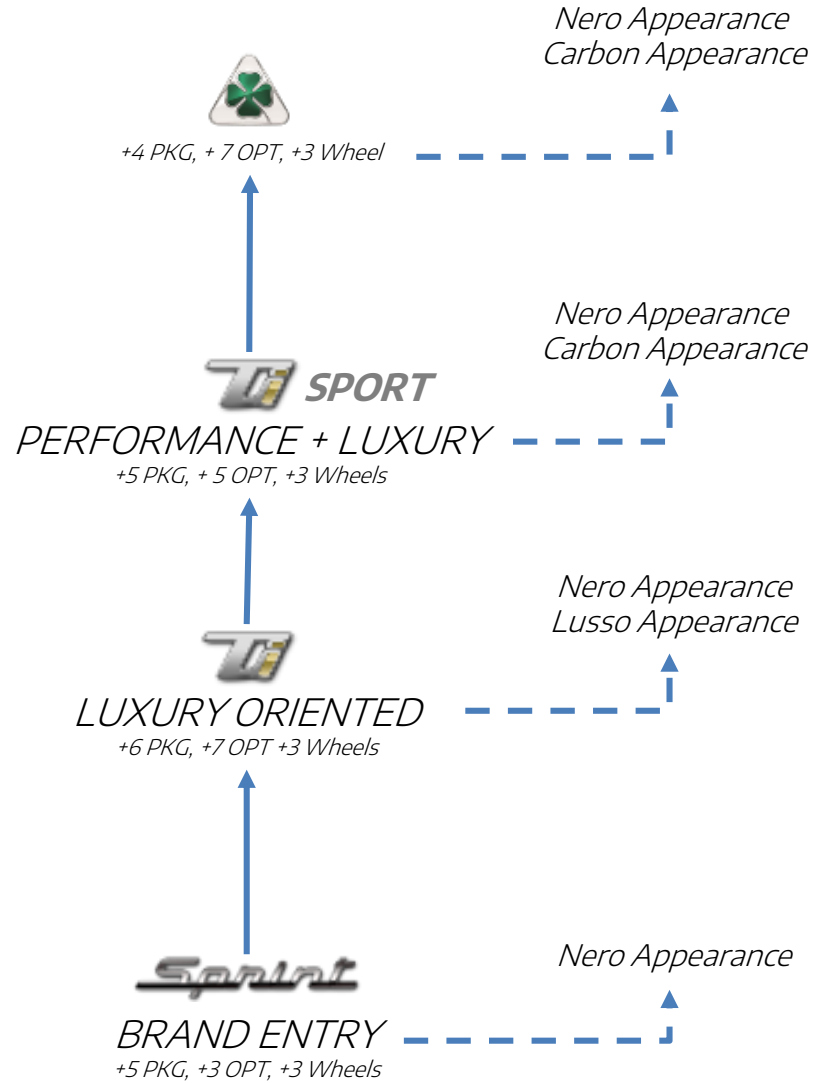
- Drop low performing high cost packages and options:
 - Ti Lusso Package and Ti Sport Carbon Package
 - Performance Package
 - Adaptive Suspension
- Reduce wheel and color options:
 - 32 wheels to 13 wheels (Giulia + Stelvio)
 - 4 brake colors to 2 brake colors
 - 17 exterior colors to 10 exterior colors

3. Align to the Global standard product offerings – reduced complexity yields higher overall quality

- All trims get standard wireless charging
- All trims get standard ADAS 1 (Blind spot, ACC, LDW, auto high beam, front park assist, auto dim mirrors)
- Sprint gets standard navigation
- Ti, Veloce, QV get standard hands free liftgate (GU only)

22MY HIERARCHY VS. 21MY

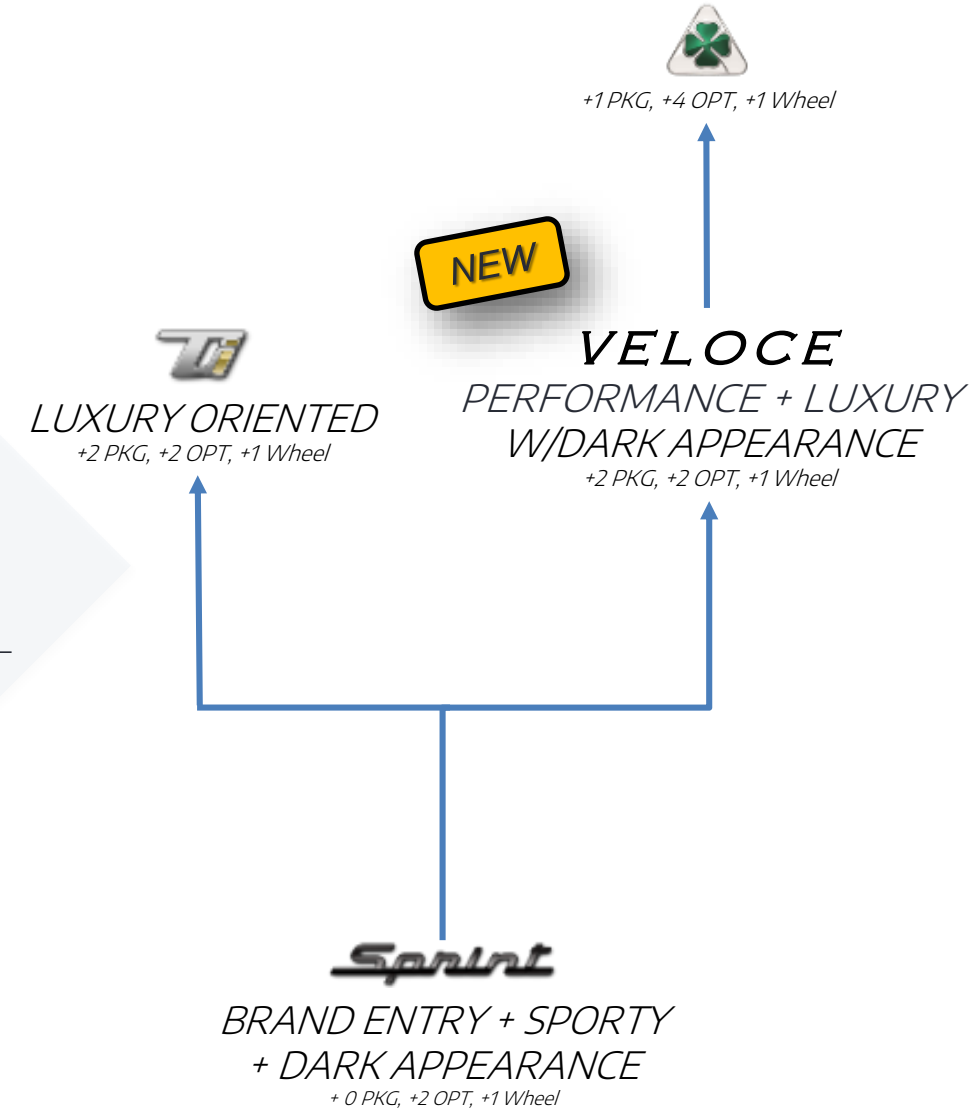
2021MY



22MY DELIVERS:

- ✓ 22MY PULL-AHEAD SOP FROM OCT TO JULY
- ✓ LUXURY VS PERFORMANCE PATH IN LINEUP
- ✓ EASIER-TO-ORDER CONFIGURATIONS
- ✓ ALIGNMENT TO TYPICALLY SOLD CONTENT
- ✓ GLOBAL ALIGNMENT BUT PROTECT RESIDUAL

2022MY



22MY GIULIA PRICE LADDER WITH ADDED VALUE CONTENT



2021MY

QV (3%)

\$75,250



QV STD CHANGES

- ACC, LDW, auto high beam
- Wireless charge
- Heated rear seats

VELOCE STD CHANGES

- Blind spot, ACC, LDW, auto high beam
- Wireless charge
- 35W Xenon headlamp
- Rear heated seats

Content over Ti

- Mechanical limited slip differential
- 19-inch sport 5-hole aluminum wheels
- Gloss black DLO
- Sport rear diffuser
- Red calipers
- 14-way/12-way sport seats

Ti STD CHANGES

- Blind spot, ACC, LDW, auto high beam
- Wireless charge
- 35W Xenon headlamp
- Rear heated seated

Content over Sprint

- Dual-pane sunroof
- 18-inch turbine-spoke aluminum wheels
- Sport pedals, grey wood interior
- Headlamp washer

SPRINT STD CHANGES

- Blind spot, ACC, LDW, front park assist
- Auto high beam
- Wireless charge
- 35W Xenon headlamp
- Cold weather package
- Navigation
- Paddle shifters

OPT Available

- Sunroof, 18" Wheel, red calipers, red sport seats

2022MY

QV (3%)

\$78,650



Veloce RWD (31%)

\$48,500

MSRP
+\$3,600

Ti RWD (30%)

\$44,900

MSRP
+\$2,350

Sprint RWD (36%)

\$42,550

22MY AR Giulia



+\$2,000 AWD

Ti Sport RWD (25%)

\$46,400

280 hp

+\$2,000 AWD

MSRP: +\$3,200

Ti RWD (37%)

\$43,200

280 hp

+\$2,000 AWD

MSRP: +\$3,250

Sprint RWD (35%)

\$40,350

280 hp

+\$2,000 AWD


21MY AR Giulia



22MY STELVIO PRICE LADDER WITH ADDED VALUE CONTENT



2021MY

QV (2%)
\$81,250  505 hp

Ti Sport AWD (20%)
\$50,800 280 hp

MSRP: +\$3,200

Ti AWD (43%)
\$47,600 280 hp

MSRP: +\$5,650

Sprint RWD (34%)
\$42,350 280 hp
+\$2,000 AWD



QV STD CHANGES

- Blind spot, ACC, LDW, front park assist
- Auto high beam
- Wireless charge
- Hands free liftgate
- Roof rails
- Heated rear seats

VELOCE STD CHANGES

- Blind spot, ACC, LDW, auto high beam
- Wireless charge
- Hands free liftgate
- Heated rear seats

Content over Ti

- Mechanical limited slip differential
- 20-inch sport 5-hole wheel
- Body color body kit and sport rear diffuser
- Gloss black DLO
- Red calipers
- 14-way/12-way sport seats

Ti STD CHANGES

- Blind spot, ACC, LDW, auto high beam
- Wireless charge
- Hands free liftgate
- Heated rear seats

Content over Sprint

- Dual-pane sunroof
- 19-inch 5-hole wheel
- Sport pedals, grey wood interior
- Hands-free liftgate
- Headlamp washer


SPRINT STD CHANGES

- Blind spot, ACC, LDW, front park assist
- Auto high beam
- Wireless charge
- Cold Weather Package
- Navigation
- Paddle shifters

OPT Changes

- Sunroof, compact spare, red caliper, 19" wheel, red sport seats

2022MY

QV (3%)
\$84,300 

Veloce AWD (32%)
\$51,800

MSRP
+\$1,800

Ti AWD (30%)
\$50,000

AWD MSRP
+\$3,250

Sprint RWD (35%)
\$44,750



VALUE OF Ti
TO VELOCE
\$4,300

VALUE OF SPRINT
TO Ti
\$3,500

VALUE OF NEW
STD. CONTENT
\$4,000



22MY LINEUP



22MY GIULIA PRODUCT PLAN



Giulia Ti: \$44,900 / \$46,000	
RWD/AWD: 13%/17%	
Step from Sprint RWD: \$2,350	
STANDARD: (Adds to Sprint)	
Exterior	
•18-inch turbine-spoke aluminum wheels	
•225/45R18 run-flat AS performance tires	
•Dual-pane sunroof	
•Bright window surrounds	
•Bright V-Scudetto Grille	
•Bright Ti Fender Badge	
•35W Bi-Xenon Headlamps	
Interior	
•Dark Gray Oak wood trim	
•Bright door sills	
•Delete Paddle Shifters	
•Heated F/R Seats + Wheel	
•Delete Light Walnut	
•Wireless Charging	
•Headlamp Washers	
•Grocery Bag Hooks in Trunk	
•Cargo Net in Trunk	
•Bright door sills	

OPTIONS/PACKAGES:	PRICE:
•Premium Package (ADZ) (Leather IP + HK)	\$1,800
•Active Assist Plus Package (AWC) (Includes Alarm)	\$1,000
•Red Calipers (XSP)	\$650
•Tan (Brown) Leather	\$600
•19-inch Sport 5-Hole 3-Season(WCX)	\$1,000
•19-inch Sport 5-Hole (WHJ)	\$500

Giulia Sprint: \$42,550 / \$44,550	
RWD/AWD: 22%/14%	
STANDARD: (Select Equipment)	
Mechanical	
•2.0L Turbocharged 4-cyl. 280 hp./ 306 lb.-ft.	
•8-speed automatic transmission	
•Q4 AWD system (AWD only)	
Exterior	
•17-inch 15-spoke aluminum wheels	
•225/50R17 run-flat AS performance tires	
•4-wheel discs with Brembo® front brakes	
•Sport front fascia	
•Auto-Dimming Exterior Mirrors	
•LED DRLs and taillamps	
•35W Adaptive Bi-Xenon headlamps	
•Dark window surrounds	
•Dark V-Scudetto Grille	
•Dual Dark exhaust tips	
•Monotone Center Wheel Caps	
Interior	
•Leather seats	
•Perforated Leather-wrapped shifter	
•10-way power front seats, incl. 4-way lumbar	
•Black push-button start on steering wheel	
•Driver seat memory	
•Heated Front Seats and Steering Wheel	
•Black interior trim	
•Black scuff plates	
•Ambient lighting	
•Laminated glass and NVH pack	
Technology	
•ADAS L1: Adaptive Cruise Control, Blind Spot Warning, Lane Departure Warning	
•Steering column-mounted alum. paddle shifters	
•AM/FM/HD 8.8" multi-touch display w/ Nav.	
•Air Quality System	
•Wireless Charging Pad	
•7-inch TFT Cluster	
•AM/FM Radio, MP3, Aux-In, Bluetooth, 3 USBs	
•Apple CarPlay / Android Auto / 6 Mo. SiriusXM	
•Rotary controller	
•Forward Collision Warning w/ Full-speed Stop	
•Alfa DNA Drive Mode Selector	
•Back-up camera	
•Front/Rear park sensors	
•Passive entry / keyless-go	
•Remote start	
•Universal garage door opener	
•Automatic headlamps	
•Automatic rain sensor windshield wipers	
•Dual zone climate control	
•Integrated Braking System (IBS)	
OPTIONS/PACKAGES:	PRICE:
•Sunroof (GWJ)	\$1,350
•Red Leather Sport Seats	\$1,600
•18-inch Dark Turbine Wheel (WK4)	\$1,000

Giulia Veloce: \$48,500 / \$50,500	
RWD/AWD: 13%/18%	
Step from Sprint RWD: \$5,950	
STANDARD: (Adds to Sprint)	
Exterior	
•19-inch Sport 5-hole aluminum wheels	
•225/40R19 run-flat AS performance tires	
•Sport rear fascia	
•Dual-pane sunroof	
•35W Bi-Xenon Headlamps	
•Red Calipers	
•Gloss Black window surrounds	
•Dark exhaust	
•Veloce Fender Badge, Dark Window Surrounds, Dark V-Scudetto Grille, Dark Giulia Badging	
Interior	
•Sport leather seats	
•12-way driver and 10-way passenger power front seats, including 4-way lumbar support, power bolsters, and manual thigh support	
•Sport steering wheel, perforated leather shifter	
•Aluminum interior trim, pedals and footrest	
•Black headliner	
•Heated F/R Seats + Wheel	
•Wireless Charging	
•Headlamp Washers	
Technology	
•Steering column-mounted alum. paddle shifters	
ADAS L1: Adaptive Cruise Control, Blind Spot Warning, Lane Departure Warning	
•Mechanical limited slip rear differential	

OPTIONS/PACKAGES:	PRICE:
•Premium Package (ADZ)	\$1,800
•Red Leather Color	\$600
•Active Assist Plus Package (AWC) (Includes Alarm)	\$1,000
•19-inch Sport 5-Hole 3-Season (WCX)	\$500

Giulia Quadrifoglio: \$78,650	
3%	
Step from Veloce RWD: \$30,150	
STANDARD: (Select Equipment)	
Mechanical	
•PDI 2.9L Twin-Turbocharged V6	
•505 hp. / 443 lb.-ft. torque	
•8-speed automatic transmission	
Exterior	
•19-inch Bright Tecnico aluminum wheels	
•245/35ZR-19 / 285/30ZR-19 Pirelli Perf. Tires	
•Unique front and rear fascias	
•Carbon fiber active aero front splitter	
•Carbon fiber hood and rocker panels	
•Dark V-Scudetto	
•Carbon fiber spoiler	
•Dynamic dual-mode quad exhaust	
•Brembo® high performance brakes	
•Anodized calipers	
Interior	
•Sport leather seats (From Veloce)	
•10-way power front Seats, including 4-way lumbar and power bolsters and manual thigh support	
•Rear Heated Seats	
•Steering column-mounted alum. paddle shifters	
•Quadrifoglio specific steering wheel with Red push-button start	
•Perforated leather shifter	
•Genuine carbon fiber interior trim	
•Leather-wrapped dash and upper door trim with accent stitching	
•Aluminum sport pedals and footrest	
•Unique bright doorsill plate	
•Laminated glass	
Technology	
•8.8" multi-touch display with navigation	
•7-inch TFT Cluster	
•AM/FM/HD, MP3, Aux-In, Bluetooth, 3 USBs	
•Apple CarPlay / Android Auto / 12 Mo. SiriusXM	
•Rotary controller	
•Forward Collision Warning w/ Full-speed Stop	
•Harman Kardon® premium audio system	
•Blind spot detection	
•Exterior auto-dimming mirrors	
•Alfa DNA Pro Drive Mode Selector w/ Race Mode	
•Torque vectoring rear differential	
•Independent adaptive dampening suspension	
OPTIONS/PACKAGES	PRICE:
•Sparco Racing Seats (*BL)	\$3,500
•Active Assist Plus Package (Includes Alarm) (AWC)	\$1,000
•Carbon Fiber Exposed Roof (MX6)	\$2,000
•Red Calipers (XSP)	\$650
•19-inch Dark 5-hole wheel (WS2)	\$500

BLUE = Added content from 21MY

Underline = fenced content from lower price classes

22MY STELVIO PRODUCT PLAN



Stelvio Ti	\$50,000
Step from Sprint AWD:	\$3,250
STANDARD: (Adds to Sprint AWD)	
MECHANICAL	
•No changes	
EXTERIOR	
•19-inch wheel 5-hole wheel	
•Gray color body kit	
•Dual-pane sunroof	
•Bright scudetto grille	
•Bright "Ti" badge	
INTERIOR	
•Delete paddle shifters	
•Dark gray oak wood trim	
•Aluminum sport pedals and footrest	
FEATURES	
•Headlamp Washer	
•Hands free liftgate	

OPTIONS/PACKAGES	PRICE:	TAKE RATE:
•HK Audio + Leather LP	\$1800	
•ADAS 2	\$1000	
•20" wheel	\$1000	
•Red brake calipers	\$650	
•Chocolate Leather	\$600	
•Compact Spare Tire	\$450	

\$3250 AWD to AWD

Stelvio Sprint	RWD	20%	AWD	\$46,750
16%				
STANDARD: (Select Equipment)				
MECHANICAL				
•2.0L Turbocharged 4-cyl. 280 hp./ 306 lb.-ft.				
•8-speed automatic transmission				
•Q4 AWD system (AWD only)				
EXTERIOR				
•18-inch wheel with gray finish				
•Mononote center cap				
•4-wheel discs with Brembo® front brakes				
•35W Bi-Xenon headlamps				
•Black roof rails and DLO				
•Dual dark exhaust tips and dark skid plate				
•Dark scudetto grille				
INTERIOR				
•Leather seating				
•Heated front and rear seats				
•10-way power front seats, incl. 4-way lumbar and Driver seat memory				
•Heated sport steering wheel w/ paddle shifters				
•Black push-button start on steering wheel				
•8.8-inch multi-touch display w/ NAV and 7-inch TFT Cluster				
•AM/FM Radio, MP3, Aux-In, Bluetooth, 4 USBs				
•Apple CarPlay / Android Auto / 6 Mo. SiriusXM				
•Wireless charging pad				
•Aluminum interior trim				
•Bright door sills				
•Black headliner				
FEATURES				
•Forward Collision Warning w/ Full-speed Stop				
•Blind Spot Assist				
•Adaptive Cruise Control				
•Lane Departure Warning				
•Auto High Beam Headlamp Control				
•Infrared Windshield				
•Auto Dimming Exterior Mirrors				
•Alfa DNA Drive Mode Selector				
•Front and rear park sensors				
•Power liftgate				
•Passive entry / keyless-go				
•Remote start				
•Universal garage door opener				
•Automatic headlamps and rain sensor windshield wipers				
•Heated washer nozzles				

OPTIONS/PACKAGES:	PRICE:	RWD RATE:	AWD RATE:
•Panoramic sunroof	\$1350		
•19" wheel	\$1000		
•Red Sport Seats	\$1600		
•Red Brakes	\$650		
•Compact Spare Tire	\$450		

Stelvio Veloce	\$51,800
Step Sprint AWD:	\$5,050
STANDARD: (Adds to Sprint AWD)	
MECHANICAL	
•Mechanical limited slip differential	
EXTERIOR	
•20-inch sport 5-hole wheel	
•Body color body kit	
•Dual-pane sunroof	
•Sport rear diffuser	
•Gloss black DLO	
•Red claiipers	
INTERIOR	
•Sport seats	
•14-way driver seat	
•12-way passenger seat	
•Aluminum sport pedals and footrest	
FEATURES	
•Headlamp Washer	
•Hands free liftgate	
•Cargo area 115V outlet	

OPTIONS/PACKAGES	PRICE:	TAKE RATE:
•HK Audio + Leather LP	\$1800	
•ADAS 2	\$1000	
•21" dark 5-hole wheel	\$1000	
•Red Seats	\$600	
•Compact Spare Tire	\$450	

\$5050 AWD to AWD

Stelvio QV	\$84,300
STANDARD: (Adds to Veloce)	
MECHANICAL	
•PDI 2.9L Twin-Turbocharged V6	
•505 hp. / 443 lb.-ft. torque	
EXTERIOR	
•20-inch Dark 5-Hole wheels with staggered set-up	
•Performance hood	
•Performance front and rear fascias	
•Dynamic dual-mode quad exhaust	
•Anodized color Brembo® high performance brakes	
•Delete dual-pane sunroof	
•Delete gloss black roof rails	
INTERIOR	
•Quadrifoglio specific steering wheel with Red push-button start	
INFOTAINMENT	
•Harman Kardon premium audio	
FEATURES	
•Alfa DNA Pro Drive Mode Selector w/ Race Mode	
•Torque vectoring rear differential	
•Independent adaptive dampening suspension	

OPTIONS/PACKAGES	PRICE:	TAKE RATE:
•Sparco Racing Seats (*BL)	\$3,500	
•21-inch Dark 5-Hole Wheels	\$1,500	
•Dual-pane sunroof	\$1,350	
•ADAS 2	\$1,000	
•Red Calipers	\$650	
•Gloss Black Roof Rails	\$400	

BLUE = Added content from 21MY
Underline = fenced content from lower price classes

22MY ALFA ROMEO GIULIA SPRINT OVERVIEW



2022MY GIULIA SPRINT ADDS SPORT CONTENT, DARK APPEARANCE, AND VALUE CONTENT



17" BRIGHT SPOKE
STD



18" DARK
TURBINE
OPT

NEW STANDARD CONTENT (ADDS TO 21MY)

- ✓ DARK GRILLE, EXHAUST TIPS, WHEEL CAPS
- ✓ SPORT FASCIA
- ✓ ADAPTIVE CRUISE, BLIND SPOT, LDW
- ✓ AUTO HIGH BEAM HEADLAMPS
- ✓ WIRELESS CHARGING
- ✓ FRONT PARKING SENSORS
- ✓ HEATED FRONT/REAR SEATS
- ✓ HEATED SPORT STEERING WHEEL
- ! ✓ 35W ADAPTIVE HID LAMPS
- ! ✓ BLACK HEADLINER
- ! ✓ ALUMINUM DOORSILLS
- ! ✓ ALUMINUM PADDLE SHIFTERS
- ! ✓ NAVIGATION

OPTIONS

- ✓ RED CALIPERS
- ! ✓ RED SPORT SEATS
- ! ✓ DUAL-PANE PANORAMIC SUNROOF
- ✓ 18-IN. DARK TURBINE WHEELS

22MY ALFA ROMEO GIULIA TI OVERVIEW



2022MY GIULIA Ti FOCUSES ON LUXURY CONTENT, ADDS KEY STANDARD CONTENT



18" DARK
5-HOLE
STD



19" SPORT
5-HOLE
OPT

NEW STANDARD CONTENT (ADDS TO 21MY)

- ✓ 18-IN. DARK TURBINE WHEELS
- ✓ ADAPTIVE CRUISE, BLIND SPOT
- ! ✓ LANE DEPARTURE WARNING
- ! ✓ Ti FENDER BADGE
- ! ✓ AUTO HIGH BEAM HEADLAMPS
- ! ✓ 35W ADAPTIVE HID LAMPS
- ✓ WIRELESS CHARGING
- ✓ HEADLAMP WASHERS
- ✓ ALUMINUM PEDALS

OPTIONS

- ✓ RED CALIPERS
- ✓ SADDLE BROWN LEATHER SEATS
- ✓ 19-IN. SPORT 5-HOLE WHEELS
- ✓ ACTIVE ASSIST PLUS PACKAGE
- ✓ PREMIUM INTERIOR AND SOUND PACKAGE



NOT AVAILABLE ON 21MY

22MY ALFA ROMEO GIULIA VELOCE OVERVIEW



2022MY GIULIA VELOCE ENHANCES VALUE EQUATION VS. Ti SPORT



19" SPORT
5-HOLE
STD

NEW STANDARD CONTENT (DELTA VS. 21MY Ti SPORT)

- ✓ DARK APPEARANCE (GRILLE, DLO, WHEEL CAPS)
- ✓ ADAPTIVE CRUISE, BLIND SPOT
- ✓ LANE DEPARTURE WARNING
- ! ✓ VELOCE FENDER BADGE
- ✓ AUTO HIGH BEAM HEADLAMPS
- ! ✓ 35W ADAPTIVE HID LAMPS
- ✓ WIRELESS CHARGING
- ✓ HEATED REAR SEATS
- ✓ HEADLAMP WASHERS
- ✓ RED CALIPERS

OPTIONS

- ✓ RED LEATHER SPORTS SEATS
- ✓ ACTIVE ASSIST PLUS PACKAGE
- ✓ PREMIUM INTERIOR AND SOUND PACKAGE
- ✓ SUMMER TIRES/STAGGERED WHEELS
- ✓ TRI-COAT PAINT (OCRA GT)
- ✓ METALLIC PAINT (ROSSO ETNA FROM GTA)



NOT AVAILABLE ON 21MY

22MY GIULIA – EXTERIOR COLORS



ALFA ROSSO (PRR) – \$330



ALFA WHITE (PAH) – No Charge
Sprint & Ti Only



MOONLIGHT GREY (PW4) – \$660
Metallic



VESUVIO GRAY (PG1) – \$660
Metallic



MISANO BLUE (PBX) – \$660
Metallic
Veloce & QV Only



ANODIZED BLUE (PBB) – \$660
Metallic
Sprint & Ti Only



VULCANO BLACK (PXL) – \$660
Metallic



VERDE MONTREAL (PJV) – \$2,200
Tri-Coat
QV Only



Odra GT (PTC) – \$2,200
Tri-Coat
Veloce & QV Only



ROSSO ETNA (PHS) – \$1,200
Metallic
Veloce & QV Only

10 EXTERIOR COLORS

22MY GIULIA – INTERIOR



Standard Leather Seat (*D7)

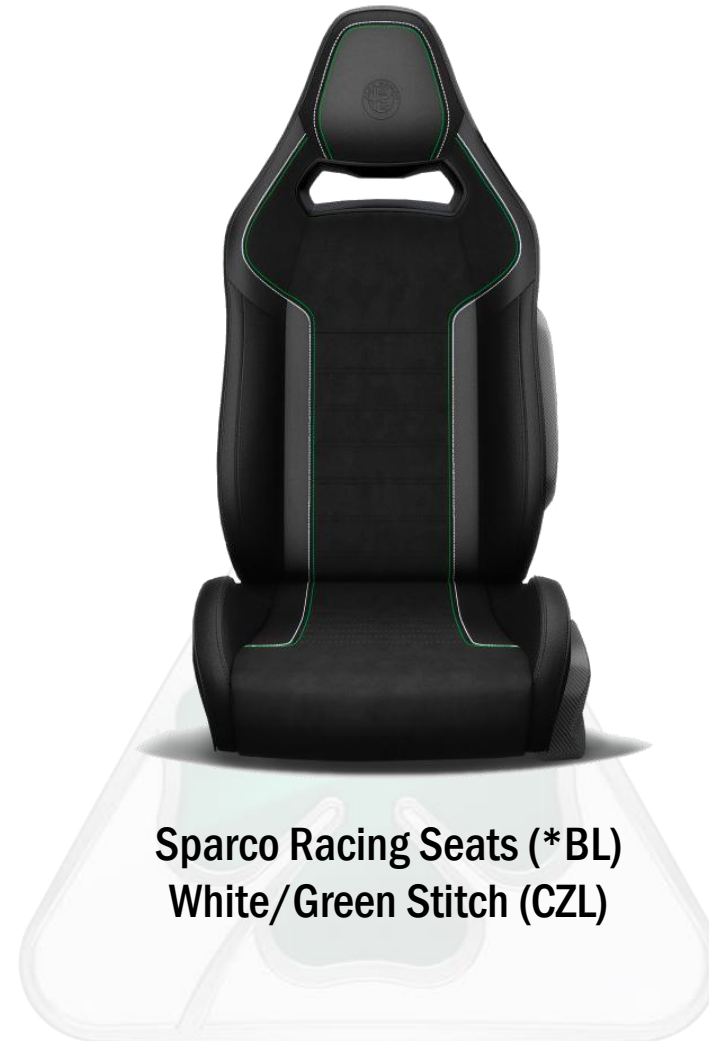


Veloce - Sport Leather Seat (*DL)

22MY GIULIA QUADRIFOGLIO – INTERIOR



Sport Leather Seat (*DL)



**Sparco Racing Seats (*BL)
White/Green Stitch (CZL)**

22MY GIULIA SPRINT – WHEELS



17" 15-SPOKE ALUMINUM
(WAE)
STD (22L/22M)



18" DARK TURBINE
(WK4)
OPT (22L/22M) – \$1,000

2 WHEELS

22MY GIULIA TI – WHEELS



18" DARK TURBINE
(WK4)
STD (22T/22G)



19" SPORT 5-HOLE
(WHJ / WCX*)
OPT (22T/22G) – \$1,000 / \$1,500*

2 WHEELS

** INDICATES STAGGERED TIRE FITMENT*

22MY GIULIA VELOCE – WHEELS



19" SPORT 5-HOLE
(WHJ / WCX*)

STD/OPT (22U/22S) – STD/ \$500*

1 WHEEL

** INDICATES STAGGERED TIRE FITMENT*

22MY GIULIA QUADRIFOGLIO – WHEELS



19" DARK TECNICO
(WS3)
STD



19" DARK 5-HOLE
(WCU)
OPT - \$500



22MY ALFA ROMEO STELVIO SPRINT OVERVIEW



2022MY STELVIO SPRINT ADDS SPORT CONTENT, DARK APPEARANCE, AND VALUE CONTENT



NEW - 18" VESUVIO GRAY
MULTI SPOKE
STD



19" SPORT
5-HOLE
OPT

NEW STANDARD CONTENT (ADDS TO 21MY)

- ✓ DARK GRILLE, ROOF RAILS, DLO, DARK EXHAUST TIPS
- ✓ 18-IN. GRAY 10-SPOKE WHEELS
- ✓ ADAPTIVE CRUISE, BLIND SPOT
- ✓ LANE DEPARTURE WARNING
- ✓ AUTO HIGH BEAM HEADLAMPS
- ✓ WIRELESS CHARGING
- ✓ FRONT PARKING SENSORS
- ✓ HEATED FRONT/REAR SEATS
- ✓ HEATED SPORT STEERING WHEEL
- ✓ BLACK HEADLINER
- ! ✓ ALUMINUM DOORSILLS
- ✓ ALUMINUM PADDLE SHIFTERS
- ! ✓ NAVIGATION

! OPTIONS

- ✓ RED CALIPERS
- ✓ RED SPORT SEATS
- ✓ SUNROOF
- ✓ 19-IN. 5-HOLE SPORT WHEELS
- ✓ COMPACT SPARE



NOT AVAILABLE ON 21MY

22MY ALFA ROMEO STELVIO TI OVERVIEW



2022MY STELVIO Ti FOCUSES ON LUXURY CONTENT, ADDS KEY STANDARD CONTENT



FPO – Renderings
Not Yet Available



FENDER "TI" BADGE AND VESUVIO GREY BODY KIT NOT SHOWN IN ABOVE IMAGE



19" SPORT
5-HOLE
STD



20" SPORT
5-HOLE
OPT

NEW STANDARD CONTENT (ADDS TO 21MY)

- ✓ 19-IN. 5-HOLE ALUMINUM WHEELS
- ✓ Ti FENDER BADGE
- ✓ DARK ROOF RAILS, DLO, DARK EXHAUST TIPS
- ✓ ADAPTIVE CRUISE, BLIND SPOT
- ✓ LANE DEPARTURE WARNING
- ✓ AUTO HIGH BEAM HEADLAMPS
- ✓ WIRELESS CHARGING
- ✓ HEADLAMP WASHERS
- ✓ HEATED REAR SEATS
- ✓ HANDS-FREE LIFTGATE
- ✓ BLACK HEADLINER
- ✓ ALUMINUM PEDALS
- ✓ PAINTED VESUVIO GRAY BODY KIT

OPTIONS

- ✓ RED CALIPERS
- ✓ CHOCOLATE SEATS
- ✓ 20-IN. 5-HOLE WHEELS
- ✓ ACTIVE ASSIST PLUS PACKAGE
- ✓ PREMIUM INTERIOR AND SOUND PACKAGE
- ✓ COMPACT SPARE

! NOT AVAILABLE ON 21MY

22MY ALFA ROMEO STELVIO VELOCE OVERVIEW



2022MY STELVIO VELOCE ENHANCES VALUE EQUATION VS. Ti SPORT



20" SPORT
5-HOLE
STD



21" DARK 5-HOLE
OPT

NEW STANDARD CONTENT (DELTA VS. 21MY Ti SPORT)

- ✓ DARK GRILLE, ROOF RAILS, DLO
- ✓ ADAPTIVE CRUISE, ACTIVE BLIND SPOT
- ✓ LANE DEPARTURE WARNING
- ✓ AUTO HIGH BEAM
- ✓ WIRELESS CHARGING
- ✓ HEATED REAR SEAT
- ✓ HANDS FREE LIFTGATE
- ✓ HEADLAMP WASHER
- ✓ RED CALIPERS

OPTIONS

- ✓ 21-IN DARK 5-HOLE WHEEL
- ✓ RED SPORT SEATS
- ✓ ACTIVE ASSIST PLUS PACKAGE
- ✓ PREMIUM INTERIOR AND SOUND PACKAGE
- ✓ COMPACT SPARE
- ✓ SPECIAL TRI-COAT PAINT (OCRA GT)
- ✓ SPECIAL METALLIC PAINT (ROSSO ETNA)



NOT AVAILABLE ON 21MY

22MY STELVIO – EXTERIOR COLORS



ALFA ROSSO (PRR) – \$330



ALFA WHITE (PAH) – No Charge
Sprint & Ti Only



MOONLIGHT GREY (PW4) – \$660
Metallic (Previously Lunare White)



VESUVIO GRAY (PG1) – \$660
Metallic



MISANO BLUE (PBX) – \$660
Metallic Veloce & QV Only



ANODIZED BLUE (PBB) – \$660
Metallic Sprint & Ti Only



VULCANO BLACK (PXL) – \$660
Metallic



VERDE MONTREAL (PJV) – \$2,200
Tri-Coat QV Only



Odra GT (PTC) – \$2,200
Tri-Coat Veloce & QV Only



ROSSO ETNA (PHS) – \$1,200
Metallic Veloce & QV Only

EXTERIOR COLORS

22MY STELVIO – INTERIOR



Standard Leather Seat (*D7)

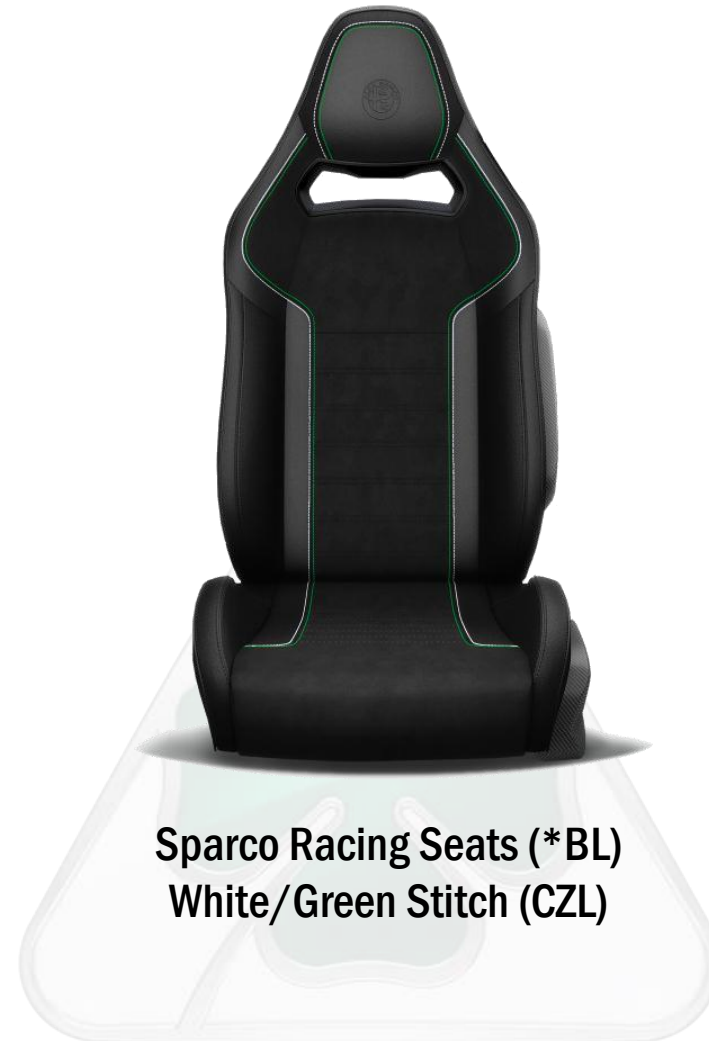


Veloce - Sport Leather Seat (*DL)

22MY STELVIO QUADRIFOGLIO – INTERIOR



Sport Leather Seat (*DL)



**Sparco Racing Seats (*BL)
White/Green Stitch (CZL)**

22MY STELVIO SPRINT – WHEELS



18" VESUVIO GRAY MULTISPOKE
(WBB)
STD



19" SPORT 5-HOLE
(WRQ)
OPT - \$1,000

2 WHEELS

22MY STELVIO TI – WHEELS



**19" SPORT 5-HOLE
(WRQ)
STD**



**20" SPORT 5-HOLE
(WBK)
OPT - \$1,000**

2 WHEELS

22MY STELVIO VELOCE – WHEELS



20" SPORT 5-HOLE
(WBK)
STD



21" DARK 5-HOLE
(WCB)
OPT - \$1,000

2 WHEELS

22MY STELVIO QUADRIFOGLIO – WHEELS



**20" DARK 5-HOLE
(WHE)
STD**



**21" DARK 5-HOLE
(WJC)
OPT - \$1,500**



ACTIVE ASSIST PLUS & PREMIUM INTERIOR AND SOUND



ACTIVE ASSIST PLUS PACKAGE – MSRP: \$1,000

Contents:



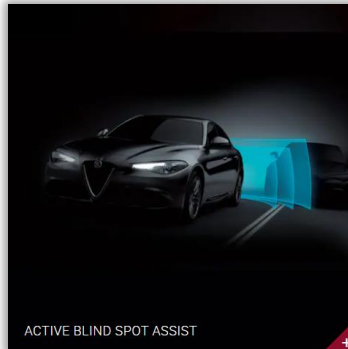
HIGHWAY AND TRAFFIC JAM ASSIST



LANESENSE® LANE KEEP ASSIST



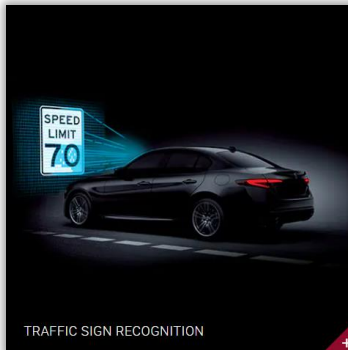
DRIVER ATTENTION ALERT



ACTIVE BLIND SPOT ASSIST



ADAPTIVE CRUISE CONTROL (ACC)



TRAFFIC SIGN RECOGNITION

All six features
comprise Alfa
Romeo's Level 2
Adaptive Driver
Assist System
safety suite.

PREMIUM INTERIOR & SOUND PACKAGE – MSRP: \$1,800

Contents:



HARMAN KARDON® SPEAKERS



Harman/Kardon® 14-Speaker Logic7 Surround Sound Audio System

- 4 Tweeters (2 on dash, 2 on rear doors)
- 5 mid-range speakers (1 on dash, 2 on front doors, and 2 on rear pillars)
- 4 woofers (2 on front doors and 2 on rear doors)
- 1 subwoofer in trunk
- 12-channel amplifier

Leather Dashboard & Upper Doors

- Leather covered dashboard w/contrast stitching
- Leather covered upper door panels w/contrast stitching